



Crescenta Valley Town Council 2019 Candidate Application

Please submit to the Election Committee Co-Chairs, Sophal Ear and Daniel Kim, in person or mail to:

Crescenta Valley Town Council
P.O. Box 8676

La Crescenta, CA 91224-0676

Questions: sophal@thecvcouncil.com / 831-917-0288 and daniel@thecvcouncil.com 818-795-6021

**Must be received by 11:59 p.m., October 15, 2019,
with the \$40 application fee.**

No late application will be accepted

All information, except your address, phone number and email address, is public record.
This is a fillable form so please type your application. Please complete, print and sign.

Name: Ruben Gonzalez

Address: Montrose

Best phone number to reach you late in the evening after the election: _____

Please answer the following question:

Are you a registered voter and have you lived in the unincorporated area of La Crescenta/Montrose for at least one year? Yes No

(If you answered "NO" to above question, you are not eligible to run for the Town Council.)

Occupation: small business owner

Education: BA from Loyola Marymount University

The purpose of the Town Council is to provide a forum, through a town meeting, to identify and discuss the issues of concern to the residents and businesses in the unincorporated areas of La Crescenta and Montrose (census tracts 3001, 3002, and 3005), and to represent those residents and businesses, the Council shall also work together with governmental bodies and agencies, as well as local agencies and organizations, to meet the needs of the community.

In a maximum of 100 words for each question, please respond to the following:

1. What would you like to see the Town Council accomplish?

I believe the town council should serve two critical roles. First, serve as an open forum for our community to decide its priorities. Second, once our priorities are set we must act as the chief advocate to elected decision makers and appointee officials and staff to make our goals a reality.

2. As a new member of the Town Council, what would be your goals for the next year or what would you hope to contribute to the Town Council?

I spend everyday helping my clients navigate every level of government to reach success. My goal would be to use my experience, skill set, and relationships to help our council and community succeed.

Campaign Code of Conduct

There are basic principles of decency, honesty, and fair play that every candidate for public office in the State of California has a moral obligation to observe and uphold. THEREFORE:

1. I SHALL CONDUCT my campaign in good faith and show respect for my fellow candidates.
2. I SHALL OBTAIN the private property owner's permission before placing or allowing others to place my campaign signs/posters on their property.
3. I SHALL DEFEND AND UPHOLD the right of every qualified voter to full and equal participation in the electoral process.
4. I SHALL REMOVE all campaign materials within 48 hours of the election.
5. I SHALL NOT defame, libel, or slander, any candidate or his or her family.
6. I SHALL NOT USE NOR PERMIT any appeal to prejudice based on race, gender, religion, national origin, physical health status, or age.
7. I SHALL NOT USE NOR PERMIT any dishonest or unethical practice including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.
8. I SHALL NOT PERMIT NOR CONDONE any removal or destruction of any opponent's signs, brochures, flyers, or other campaign material.
9. I SHALL NOT PLACE NOR PERMIT others involved in my campaign to place campaign materials in illegal locations (i.e. telephone poles¹, public fencing², trees in the right of way³, light poles⁴, on or inside mailboxes⁵). *See ordinances below.*
10. I SHALL NOT PERMIT NOR CONDONE campaign literature, or an individual or individuals to electioneer, within 100 feet of the polling location on Election Day.

I, the undersigned candidate for membership on the Crescenta Valley Town Council, hereby pledge myself to conduct my campaign in accordance with the above principles and practices.

CANDIDATE SIGNATURE: _____

DATE: 10-15-19

Please print, sign and date.

LA County Code 22.52.990E¹, CA Penal Code 556², LA County Code 22.52.990E³, LA County Code 22.52.990E⁴, 18 USC 1725⁵